



Louisiana Open Carry Awareness League 9/11/2013 Newsletter

Hello! Speedy Mercer here, your VP and Media Admin for the Louisiana Open Carry Awareness League welcoming you to another edition of the LOCAL newsletter!

- **Elections**

Chapter and League elections as they are just around the corner! Would you like to hold an office or nominate someone for office? As it is, there are no new nominations. Should we wind up with no new nominations, the office holders will remain unchanged for the next year unless one would decide to step down.

- **OC awareness activity**

We have been steadily passing out our pamphlets at the area gun shows and Steve and a few of our members have been setting out our pamphlet display stands at various businesses.

Facebook is still a major source of questions that Steve and I answer as best we can and Steve has been posting status updates and pictures there fairly regularly. Mallory Tuttle, NW Chapter VP, has taken it on herself to update the Facebook event calendar for us and has been doing a great job.

Our MeetUp.com site has garnered some traffic and a question there as well so that is working for us and picking up some steam. Of course, we still post on Twitter, Tumblr and a few other places to get the word out as much as possible.

- **The Web Site(s)**

You might have noticed the blog in the right column of our website <http://laopencarry.org> is now being updated as things crop up now. I reworked the pages to better format the screen and started doing that last month. There are a few other minor, behind the scenes changes that I have made to the sites as well that you probably won't notice but they reduce the numbers of errors in our site logs and make things function a tad better. Speaking of the web sites...

- **Website Usage**

The following charts will give you an idea of the traffic we are getting on our <http://laopencarry.org> site:

Month	Unique	Number	Pages	Hits	Bandwidth
Jan 2013	3,955	5,653	8,657	81,081	558.87 MB
Feb 2013	2,795	4,126	6,322	55,580	430.49 MB
Mar 2013	2,888	4,313	6,651	59,348	404.05 MB
Apr 2013	2,765	4,316	6,854	56,480	404.44 MB
May 2013	2,479	3,828	5,571	48,391	359.69 MB
Jun 2013	2,173	3,368	5,090	45,890	339.13 MB
Jul 2013	2,552	3,872	5,682	57,447	436.22 MB
Aug 2013	2,540	3,862	5,782	57,112	445.80 MB

Day	# visits	Pages	Hits	Bandwidth
01 Sep 2013	126	196	1,691	13.96 MB
02 Sep 2013	152	253	2,153	18.04 MB
03 Sep 2013	152	214	2,214	15.88 MB
04 Sep 2013	134	214	1,795	15.48 MB
05 Sep 2013	128	214	1,733	12.68 MB
06 Sep 2013	99	146	1,446	10.51 MB
07 Sep 2013	119	190	1,571	12.25 MB

Our forums:

	Page Views	Unique Visits	First Time Visits	Returning Visits
Total	1,419	332	212	120
Average	177	42	27	15

Day	Date	Page Views	Unique Visits	First Time Visits	Returning Visits
Monday	9th September 2013	34	13	3	10
Sunday	8th September 2013	72	32	18	14
Saturday	7th September 2013	96	45	32	13
Friday	6th September 2013	271	56	37	19
Thursday	5th September	247	33	17	16

		Page Views	Unique Visits	First Time Visits	Returning Visits
2013					
Wednesday	4th September 2013	232	66	47	19
Tuesday	3rd September 2013	382	54	39	15
Monday	2nd September 2013	85	33	19	14
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Statistic	Value	Statistic	Value
Number of posts:	10912	Posts per day:	7.16
Number of topics:	1415	Topics per day:	0.93
Number of users:	926	Users per day:	0.61
Number of attachments:	66	Attachments per day:	0.04

- **Regional Coordinators**

We are still in need of coordinators in Lafayette, Alexandria, Lake Charles and the Monroe/West Monroe area. If you are interested in being a Coordinator, please contact either Steve Raccke or myself and we will go from there! All that is required is that you are a member in good standing and able to host the occasional meeting and coordinate someone getting our pamphlets out to area businesses and the gun shows in your area. Steve Raacke has graciously stepped up to take on the Baton Rouge area *IN ADDITION* to all the other hats he is already wearing for LOCAL! Thanks Steve!

Speedy Mercer
League VP, President, Northwest Chapter of LOCAL
Shreveport, LA

- **Treasurers Report**

Philip reports: LOCAL currently has a total of \$2,726. August revenue from PayPal is \$75.28 Our Office Depot Business Development Manager Lisa Peranio, has received our application and is waiting for her corporate office to assign the account# so that she can send us info to send to our members. The cards will take a few weeks to arrive. She is also getting a PDF of a printable card for our members to print to use in stores as well. I will email you as soon as I have all account info.

- **From the President**

LOCAL needs your help. We have over 100 members across the state and we need more. We need numbers so that when we reach out to our legislators and other public officials we have the strength in numbers to be a serious gun rights force. We need active members who are willing to help with efforts such as planning meetings, putting out pamphlets and speaking to the public about the right to bear arms. The lack of participation has resulted in at least one chapter folding and many opportunities to spread our message passing us by. We need your help.

If you have ideas, tell us. If you have concerns please tell us. LOCAL can only work if you participate and keep it going.

Steve Raacke,
LOCAL President, South East Chapter President and Baton Rouge Regional
Coordinator

NRA

*Freedom through
Strength*

**JOIN TODAY
SAVE \$10!**